

Latest information regarding the
B2E Commercialising the
Finance Function Service
Offering



COMMERCIALISING THE FINANCE FUNCTION

Finance plays a critical role in ensuring organisations continue to thrive. This requires investment in new practices, technologies, and skills to increase the business's capacity to adapt at pace

Lead Principal: Mike Thompson

COMMERCIALISING FINANCE OVERVIEW

To achieve high performance in a challenging global market place, companies more and more are looking to their finance function for commercial insights to support business success.

B2E Consulting has a wealth of commercial finance expertise gained over many years of working with Blue Chip companies on important and transformational programmes. Our consultants have experience in enriching peoples' skill sets, implementing technological process change and eliminating low/no value administration.

TYPICAL CHALLENGES

Over time a company's back office processes can become stale and ineffective, over producing, over processing and over complicating. Disconnected processes and information systems can significantly add to the cost of doing business, both financially and commercially. Departmental silos breed redundancy, duplicated efforts, and low-value activities.

It is predicted that transactional accounting processing can be reduced by 40% with the right combination of people, process, and technology.

B2E understands transactional finance was never the solution and offers a wealth of hands on consulting expertise to ensure processes and people are not merely efficient but positively impact the future well-being of organisations.



UNIQUE SOLUTIONS

B2E appreciate it is often not a lack of awareness on what must be done; it's having the time and resources to do it. But how do you ensure that you have the appropriate balance of robust process and controls without constraining the business? How do you cut costs but not corners?

B2E recognise there is no such thing as "one size fits all" and works closely with client's staff to eradicate disparate accounting systems, misaligned processes to deliver streamlined real time reporting.

Done well the finance function can be a real engine of insight and knowledge benefiting the organisation both internally and externally.

With its breadth and depth of industry experience B2E Consulting places strong emphasis on delivering fresh and practical financial improvements and support a culture for ongoing financial excellence.

Skills in our community include:

- As Is To Be' mapping and process redesign
- Recruiting, coaching and upskilling finance teams
- Investor readiness, fund raising,
- M&A /sale/ carve out
- Compliance and risk mitigation.
- Budgeting, forecasting and modelling
- Margin and revenue improvements
- Financial system implementation
- Interim CFO services
- Financial and cash management
- Problem solving



Mike Thompson is a B2E Consulting Principal leading the financial transformation offering. A commercial qualified accountant,

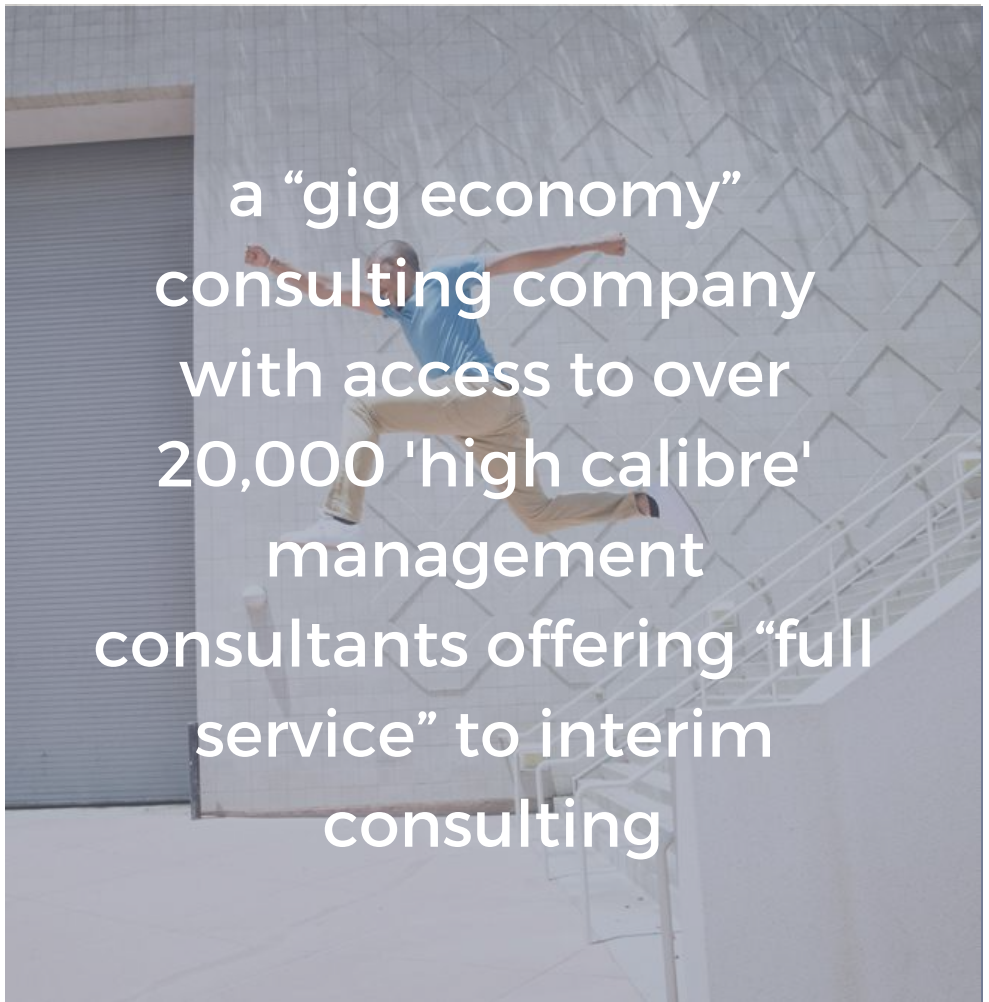
MBA, and member (and former director) of the Association for Business Psychology, Mike has over 20 years board level interim consulting experience gained within multi-nationals, such as NU, BT and McGraw-Hill as well as at fast paced smaller organisations in the technology sector. Assignments include bringing rigour and clarity to financial reporting, streamlining operational performance and setting up and developing finance teams and programmes for future commercial success.

Service Offerings at B2E Consulting are supported by our community of over 20,000 high calibre, expert consultants, many with Financial Transformation experience.

Our scale means that we are able to build teams of genuine commercial experts, usually with more than 10 years relevant experience, to help support client initiatives.



CONSULTING
FUELLING TRANSFORMATION. POWERED BY EXPERTS

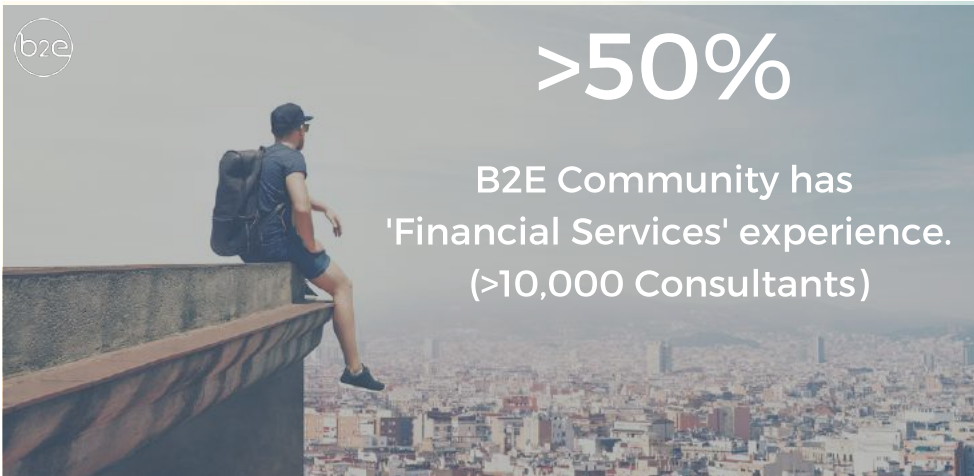


a “gig economy”
consulting company
with access to over
20,000 'high calibre'
management
consultants offering “full
service” to interim
consulting

Why B2E?

1. Immediate access to quality consultants at significantly lower cost
2. Specialist delivery through a consulting community of >20,000 experts
3. We understand transformation - our B2E team share >200 years top tier consultancy experience

The majority of our
B2E Community
have come from the
top 10 global
consultancy firms



>50%

B2E Community has
'Financial Services' experience.
(>10,000 Consultants)

Since 2002, our
Consultants have
worked on ~700
business
transformation
assignments across a
range of areas,
technologies and
business challenges